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Key information

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   - The corresponding author must be from a participating institute
   - The article must be from a participating journal

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Elsevier: Author journey demo for Swiss institutions

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11 December 2019
• This is the summary page explaining the choices the author made in the publishing journey

• Corresponding author and coauthors receive a copy of summary via email

• Once the author clicks on finish, article becomes OA on SD within 24 hours

• EOAP admin at the institution will receive a notification within 48 hours
<table>
<thead>
<tr>
<th>#</th>
<th>Improvement</th>
<th>Description</th>
<th>Timeline and Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Improvements to the non-validation text</td>
<td>In Hybrid journals, we made it clear that the authors that publish free of charge under subscription if the institution rejects the APC request</td>
<td>Implemented in May 2020</td>
</tr>
<tr>
<td>2</td>
<td>Removed the copy paste option in the author affiliation field</td>
<td>To make a match to the institution, the authors need to select the institution name from the search. We recently removed the copy paste option in April 2020 that was resulting in authors not selecting the Institution</td>
<td>Implemented in April 2020. Since then affiliation matching has improved from 91 to 94%</td>
</tr>
<tr>
<td>3</td>
<td>Presenting German and French variations of the institution names in the affiliation field</td>
<td>The authors can now search using the German and French in the author journey and we will match them to the agreement</td>
<td>This went live on 22nd June 2020. We hope that this will improve the matching even further as it improves the search experience for our authors</td>
</tr>
<tr>
<td>4</td>
<td>Add an extra category of German names where we have an Umlaut</td>
<td>On top of showing the German versions of the names, we will also present an alternate way of spelling the names with Umlaut (replacing umlaut with “ae”, “oe”, “oe” and letter “ß” with “ss”)</td>
<td>Planned to implement in Q4 2020</td>
</tr>
<tr>
<td>5</td>
<td>Process to match eligible authors to the agreement where there was no institution match</td>
<td>On a bi-weekly basis, we identify the authors who were not matched to the agreement because the author did not select it from the drop-down search. As part of our aftercare process, we update the institute name in the author journey, contact these authors so they can activate OA under the agreement</td>
<td>Implemented in May 2020 so we can offer the agreement to all the eligible authors</td>
</tr>
<tr>
<td>6</td>
<td>Updates to Gold OA text with recommendations from our UK language expert and the Swiss consortium</td>
<td>Clear and concise information to the authors</td>
<td>Early July. The OA uptake has gone up from 69% in May 2020 to 83% in August 2020</td>
</tr>
</tbody>
</table>
Thank you
• Screenshot showing the German variations of the Paul Scherrer institute
• Publishing options page when we implemented in author journey in January 2020
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• Publishing options page in May 2020 showing the new validation text and short Gold OA text