

Guidance on the Inno Grant Funding Criteria

The following points serve as guidance on what to pay particular attention to when preparing your application. The UniBE Inno Grant supports projects that demonstrate a **credible pathway toward practical implementation**. The aim of the funding is to further develop promising ideas **from concept to application**, rather than primarily financing knowledge dissemination activities or purely academic projects.

- **Clear problem–solution fit and innovation potential:**
Describe a clearly defined problem or unmet need and explain the convincing, application-oriented solution your project offers. Outline why your solution is innovative and what potential it has for adoption by relevant users or other stakeholders.
- **Quality of the project plan:**
Present a clear, coherent, and realistic project plan. The proposed activities should be well structured and feasible within the funding period. Possible activities may include, for example, prototype development, validation of an idea, market research, testing with potential users, or pilot activities.
- **Implementation roadmap:**
Explain how your project can be continued and implemented beyond the funding period. Describe the next steps as well as relevant partners or stakeholders. Also outline how the project could be sustained economically or institutionally in the future (e.g., through a business model, partnerships, licensing, institutional adoption, or further funding). Ideally, key partners have already validated the idea or expressed interest in collaboration (e.g., through letters of intent or letters of support).
- **Added value of the funding:**
Explain which concrete next step the funding will enable and how this financial support will significantly advance your project toward implementation.
- **Supporting documents:**
Short documents that demonstrate the validation of your idea and the demand among relevant customer groups (e.g., letters of intent or summarized results of customer surveys) are welcome.