The Future of Management

International Short Program
June 13-24, 2022
10-day course - KEY DATA
The Future of Management

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Entrepreneurs faced huge challenges in the pandemic and post-pandemic periods. They didn’t stay passive and imagined solutions. Some innovative managers had ideas and projects that were perceived as fanciful but came concrete in this transition period. Attend the international short Program dedicated to “The Future of Management” and learn how entrepreneurs have developed innovative solutions in terms of marketing, logistics, finance and organization to overcome the challenges and meet success.

During 35 hours of lectures, group work and field trips, you will put theories & practice into perspective. Come, learn and practice from the latest initiatives and innovations to anticipate evolutions of the managers of tomorrow. Each day includes two lessons followed by practical work and/or teamwork and assignments. Social activities: French culture workshop, Visit to Le Mont Saint Michel, Welcome & Farewell event.

**Key information**

<table>
<thead>
<tr>
<th>Entry level</th>
<th>This Summer School is designed for advanced undergraduate and postgraduate students. Management and/or business background are not required. Fluent in English</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credits</td>
<td>4 ECTS</td>
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<tr>
<td>Language</td>
<td>Fully taught in English</td>
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<tr>
<td>Selection process</td>
<td>Application form here</td>
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<tr>
<td>Tuition fee, including</td>
<td>€1 990 – individual application € 1 590 - Early Birds individual application before April, 10th € 990 – application of students from IGR-IAE Rennes partner Universities before April, 10th Contact us for pricing without accommodation</td>
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<tr>
<td>Not included</td>
<td>Travel expenses, food expenses, insurance, visa procedures cost if applicable, room booking procedures and payment should you decide to choose private housing</td>
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<tr>
<td>Location</td>
<td>Rennes (France)</td>
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**Information about IGR-IAE Rennes, Université de Rennes 1 Graduate School of Management**

- Name of Institution: Université de Rennes 1
- Faculty: IGR-IAE Rennes “Graduate School of Management”
- Internet website: [https://www.igr.univ-rennes1.fr/en](https://www.igr.univ-rennes1.fr/en)
- Dean - IGR-IAE Rennes: Pr. Gwénaëlle POILPOT-ROCABOY
- Vice Dean of International Affairs: Dr. Karine PICOT-COUPEY

**International short Program office information**

- Address: IGR-IAE de Rennes, International Short Program Office 11 rue Jean Macé – CS 70803 F-35708 Rennes Cedex 7 FRANCE
- Telephone: +33 2 23 23 78 78
- Coordinator: Mr. Aymeric LACHIVER
- Mail contact: igr-international-short-programs@univ-rennes1.fr

**IMPORTANT LINKS**

- Tentative schedule: Link to the tentative schedule
- Apply now: Link to pre-application form

**IGR-IAE website**

- www.igr.univ-rennes1.fr

**Program Page**

- Link to the program page

**City information**