BCG IN SWITZERLAND

BCG CASE EXPERIENCE
SUSTAINABILITY IN FASHION

November 4th, 2022
BCG Zurich office
Workshop: 9.30 – 16.30
Apéro 16.30 – 18.00
Have you ever wondered what the black box of consulting exactly entails? Even more, does being able to make a sustainable impact whilst consulting sound too good to be true?

Join our BCG Case Experience on November 4th in Zurich and see for yourself. During this workshop you will not only get to know all about consulting and social impact at BCG, but we will also guide you through our fashion sustainability case.

In this real-life case and collaborative teamwork grouped by university, you will re-design the production process of a sustainably made t-shirt to fulfill the requirements for a sustainability certificate. Our experienced BCG coaches will guide you step-by-step through the process of solving the case study. We will take you on a journey through the different aspects of a sustainably produced t-shirt, where each university team works together on one aspect and combines their results in the end. Throughout the groupwork you will receive support and feedback from your BCG coach to sharpen your personal consulting skillset.

After a successful and fun workshop, we are looking forward to celebrating our team achievements at the Apéro, where you will have the opportunity to get to know us even better and ask any burning questions you have.

We are looking for students from all study backgrounds in their fifth semester or upwards, currently enrolled at a Swiss university (Bachelor, Master, or PhD). Please apply with your CV by the latest on October 23rd: on.bcg.com/case_experience_apply

Please note that all travel expenses will be reimbursed by BCG and for those with a longer commute we will offer accommodation in Zurich for one night if needed.

We are looking forward to seeing you on November 4th!
Contact: Tania Fisler, fisler.tania@bcg.com

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