Internship | Promotion Coordinator | Head Office
Rotterdam | Full-time

Are you looking for an internship with possibility to stay at a quickly growing start-up? Did you study abroad and fell in love with the international life? Do you thrive in international environments, have the start-up spirit and are you hungry to make an impact in the world?

Look no further -- join us at Housing Anywhere and become responsible for promoting our platform in your country

Field: Promotion, Marketing, and Higher Education

About HousingAnywhere.com
Housing Anywhere is a student start-up headquartered in Rotterdam, the Netherlands. The company provides universities access to an online housing platform. This platform enables students going abroad to easily rent out their rooms to incoming exchange students or interns. Essentially, it is a platform that connects the demand & supply of the short-stay housing market. The platform is both free to use and student-to-student oriented.

Time period
- Start Date: 14th of August, 2017 (preferably)
- Duration: Until the 31st of January 2018 (preferably)
- 40 hours/week, Monday to Friday

Your Responsibilities
You will be responsible for managing the promotion campaigns of Housing Anywhere. You will be working from our office in Rotterdam, the Netherlands. As a Promotion Coordinator you will develop a Relations & Marketing strategy and guide your team through the Marketing & Promotion process and make sure that our platform gains awareness and adds value to our customers around the world.
You will guide a group of students who perform marketing activities at the university campus.

Tasks of the Promotion Coordinator
Main tasks:
- Launching promotion campaigns at university campuses;
- Assisting the Head of Department in keeping in touch with the universities;
- Hiring and managing an online team.
Other (supporting) tasks:
- Verifying users in our platform;
- Website translation;
- Calling users;
- Preparing meetings at conferences;
- Other tasks that could help improving the start-up.
REQUIREMENTS

Characteristics we are looking for in our Promotion Coordinators:

- **Knowledge about the country:** We are looking for Promotion Coordinators that are either citizens or have lived in one of the following countries: Germany, Sweden, Norway Denmark, Finland, Ireland, UK, Switzerland, Austria, Netherlands, Belgium, Italy, Spain.

- **Language:** you should be able to speak two languages: English on an above-average level and be fluent in one of the languages of the above mentioned countries (exception for English natives).

- **Independent:** The ability to work independently (you report directly to the Management) and to demonstrate leadership.

- **Structured:** The ability to work in a structured manner; the only way to make sure that Housing Anywhere will not become a victim of its own growth, is to be very organized. You will need to work according to specific checklists of our framework and develop the checklists yourself if they do not yet exist.

- **Persistent:** You will be guiding a Promotion Team. A central characteristic of good promotion people is that they are very persistent: they should be able to get many rejections and still continue their job. You should therefore be as persistent as they should be: motivating them to keep on going and keep on selling this product over and over again.

- **Productive and motivated worker:** We need someone who is a hard worker and is really passionate about Housing Anywhere. You will work 40 hours a week, but should Housing Anywhere grow much more rapidly than expected, we are looking for people who are willing to go the extra mile. It has happened that our interns had to work on a Sunday. Although this is not common, you should be prepared for it!

- **Energetic, optimistic and imaginative power:** you need to motivate a team of students, also in bad times.

- **Willing to do simple tasks:** your title will be Promotion Coordinator and you have quite some responsibilities. However, on the other hand there is nobody ‘below’ you in our office. This means you also need to complete simple tasks, for example, preparing excel sheets, replacing a logo on our website, emptying the dishwasher etc. It won’t be your main job, but these things will be part of the job.

Cool Things

- This is not your average internship: You are directly responsible for everything that will happen in your area of responsibility, which is cool if things go right (and which is not cool when your country underperforms...).

- You will develop your promotion, negotiation, leadership, and business communication skills

- You will instruct an online team of 5-16 people; Leading online teams is a skill that is very good to have, since a lot of international companies are moving from country teams to online teams as well.

- Our team consists of 50 people, with 20 nationalities. with most people in our office being between 21-30 years old; also having this experience of working in an international work environment will be a good element to have on your CV.

Payment

The internship allowance is 650€ per month (additionally, you can try to apply for the Erasmus+ grant).

Apply

You can apply online - https://housinganywhere.workable.com/
Any questions left? Email Sanne(at)housinganywhere.com