Course Goals

The goal of this course is to give you a thorough understanding of foreign direct investment. This will include an appreciation of why firms become multinationals, the impact that FDI has on home and host countries, the tax issues surrounding multinationals, and the ways governments compete for FDI. We will cover both theory and empirics. A key part of this will be on the practical side of research including how to present ideas, workarounds for common data problems, and other “tricks of the trade” applicable regardless of the topic. Thus, by the end, you will be conversant in the issues surrounding FDI as well as have a stronger ability to carry out applied economic research.

Course Content

A. Why FDI?
1. The basics of FDI: Davies, Desbordes, Ray (forthcoming)

B. Impacts of FDI

C. Taxation of Multinationals

D. Competition for FDI
11. Environmental Policies: Davies and Naughton (2014)

Grading

Class participation (10%); take-home exam (90%).

Organisation

The course is intended for PhD students. A limited number of persons with relevant professional or academic interest may be also admitted.

Lecture hours: 25 ECTS: 4

Participants taking this course for credit must attend all lectures and complete a take-home exam.

Timetable and Registration

The course takes place from Monday to Friday from 9.30 to 12.00 and from 13.30 to 16.00 in the Silva Casa at the World Trade Institute, University of Bern, Hallerstrasse 6, 3012 Bern. This is an intensive course. You will be provided with a link to the readings and course slides. Please try to complete (some) readings before the course-week starts and bring the slides with you.

Tuition fee: 500 CHF. Financial support may be available.

For more information, please visit the doctoral programme section of our website:

https://www.wti.org/education/doctoral-programme/

Apply at: phd.applications@wti.org

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Bibliography


